



SOUTH WESTERLY   
DECKCHAIRS | PARASOLS  
WINDBREAKS | FURNITURE

*Branded*  
DECKCHAIRS  
PARASOLS  
WINDBREAKS  
& FURNITURE



# LOOKING FOR SOMETHING DIFFERENT?

For a highly effective way to promote your brand and capture attention?



## You've Found It

Give your customers something to talk about and your competitors something to worry about with a hand-finished, sustainably sourced South Westerly product.

Well-built in the UK, eco-friendly products that last have never been more in demand. Talk to our team about creating the perfect solution that your audience will love.





# BROWSE THE RANGE

## DECKCHAIRS

*Stand out in all the right places without spending a fortune on outdoor advertising.*

4

## PARASOLS

*Your customers won't want to leave once they relax under the shade and shelter of your deluxe wooden parasol.*

6

## WINDBREAKS

*Get back to marketing basics - tell a story that's easy to share through impactful design and implementation.*

8

## WOODEN FURNITURE

*You can't put a price on comfort and convenience - but we have and it's worth every penny.*

10

## HOW TO ORDER

*You're just one step away from results - find out how with just one phone call or email to our team.*

12

## YOU MIGHT ALSO LIKE

*Natural jute and cotton bags from our sister company, GoJute.*

14



# DECKCHAIRS

*Ethical, sustainable  
and environmentally friendly*



## *Heritage*

Sales of deckchairs have sky-rocketed in recent years, more than 200 years after they were introduced to the British seaside. And as you sink into the cotton canvas sling, it's easy to see why. Is there anything nicer than sitting on a deckchair watching the world go by on a sunny day?

## *Smiles Included*

A row of deckchairs blowing in the breeze, their cotton canvas slings peppering the skyline with splashes of colour make quite the impression. Add your logo and tagline for bonus exposure.

"Don't find customers for your products - find products for your customers."  
- Seth Godin



# What we do...

We've worked with international brands including the National Trust, Coca Cola, Thatchers and the Marine Conservation Society to manufacture and supply traditional, high quality, hardwood deckchairs their customers adore.

Not only do we have 20 vibrant colour variations readily stocked, we can Pantone colour match ensuring consistency of your brand visibility.



# Laser Engraving

For something unique, we can laser engrave the deckchair to show off your premium brand.





# PARASOLS

A man with grey hair and a beard, wearing a green button-down shirt, is smiling and adjusting a large, light-colored parasol with a wooden frame. The parasol is open, and the man is holding onto the central pole and one of the ribs. The background shows a garden with green foliage and a brick wall.

## *Block Colour*

The sound of birds in the beer garden, seagulls on the coast and wind in the trees provide the ultimate accompaniment to this deluxe hardwood parasol.

### **Specifications**

**Diameter: 2m, 2.5m & 3m**

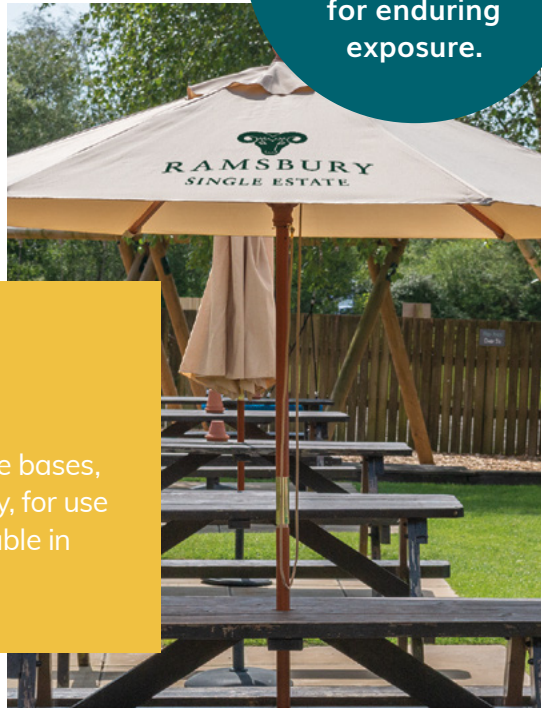




# Customised

Make no mistake - this is the ultimate in outdoor marketing - eye-catching and functional, your customers will be fighting to bag a seat at this table.

**EXTRAS**  
Add your brand to the canopy for enduring exposure.



# Don't Forget

Secure your parasols with weighted concrete bases, available to order direct from South Westerly, for use with tables or free-standing parasols. Available in 15kg, 20kg or 25kg.



Compound concrete stand with steel tube and steel screw.

# WINDBREAKS



## Branded

Four panels of advertising space to bring your brand out into the open, **using our UK printing facilities.** Ideal for pubs, cafes, holiday properties, hotels, festivals and sporting events.

\*UK printing facilities and fast turnaround times.



## Block Colour

Treat your guests and customers to these striking windbreaks. They will do wonders for customer loyalty and word of mouth recommendations.





## Striped

Your customers will have no trouble finding their beach towel and book after a dip in the sea with these eye-catching canvases as a landmark.



## Your Design

Looking for the ultimate customised print, colour-matched to your brand and featuring your own unique designs? Talk to us to get started.

\*Overseas manufacturing facilities and bespoke solutions.

Windbreak Specifications  
Size: 320cm x 108cm  
150cm carry case included.

# WOODEN FURNITURE

Pressure-treated, hardwearing,  
and sustainably sourced.  
Made from FSC-certified wood.



## A Statement of Quality

These solid wooden tables and benches are the best and they're built to last. They shout high-end from every angle and are perfect for commercial settings.

## Fairford Table

(L)200 x (W)120 x (H)75 cm

10





# Garden Bench

(L)164 x (W)93 x (H)60 cm



# Classic Table

Available in two sizes:

1 - (L)180 x (W)154 x (H)75 cm

2 - (L)140 x (W)154 x (H)75 cm

# Square Table

(L)180 x (W)180 x (H)74 cm



# Round Table

(L)220 x (W)220 x (H)74 cm

# HOW TO ORDER

## REQUEST A QUOTE

Call or Email



## PLACE ORDER

Quantity, colour, design, etc.



## APPROVE ARTWORK

Sign-off final proof



## PRODUCTION BEGINS

This is where the magic happens...



## RECEIVE ORDER

Dance for joy and proudly share photos with your audience online before launching your products into the world





# FAQs



## ✦ IS THERE A MINIMUM ORDER QUANTITY?

*There is no minimum order quantity.*

## ✦ IS THERE A PRICE LIST?

*Get in touch to request a no obligation quote.*

## ✦ CAN I BUY ONLINE?

*Because we want you to be delighted with your order, we like to speak to business customers before they purchase. This ensures we understand your timescales, budget and design requirements from the outset. Our sister company, the Deckchair Shop ([deckchairshop.co.uk](http://deckchairshop.co.uk)) offers a wide selection of deckchairs, windbreaks, parasols and bunting to buy online.*

## ✦ WHAT'S THE DELIVERY POLICY?

*Lead times vary depending on your order. Many products can be dispatched within 24-48 hours. Talk to our expert advisors for the latest information.*

## ✦ WHAT IS YOUR RETURN POLICY?

*If you are unhappy with your order for any reason, please speak to us.*

## ✦ CAN I BUY REPLACEMENT PARTS?

*Yes – simply contact us on 01726 75559 or email [info@southwesterlydeckchair.com](mailto:info@southwesterlydeckchair.com)*

## ✦ CAN YOU PROVIDE ARTWORK GUIDELINES?

*We can provide artwork specifications so you can create and supply your own design artwork. Alternatively, work with our in-house graphic designers.*

CONTACT US

If you have any other questions, please get in touch  
[info@southwesterlydeckchair.com](mailto:info@southwesterlydeckchair.com)

13



*You might also  
be interested in...*

Branded natural bags, hampers and bottle carriers



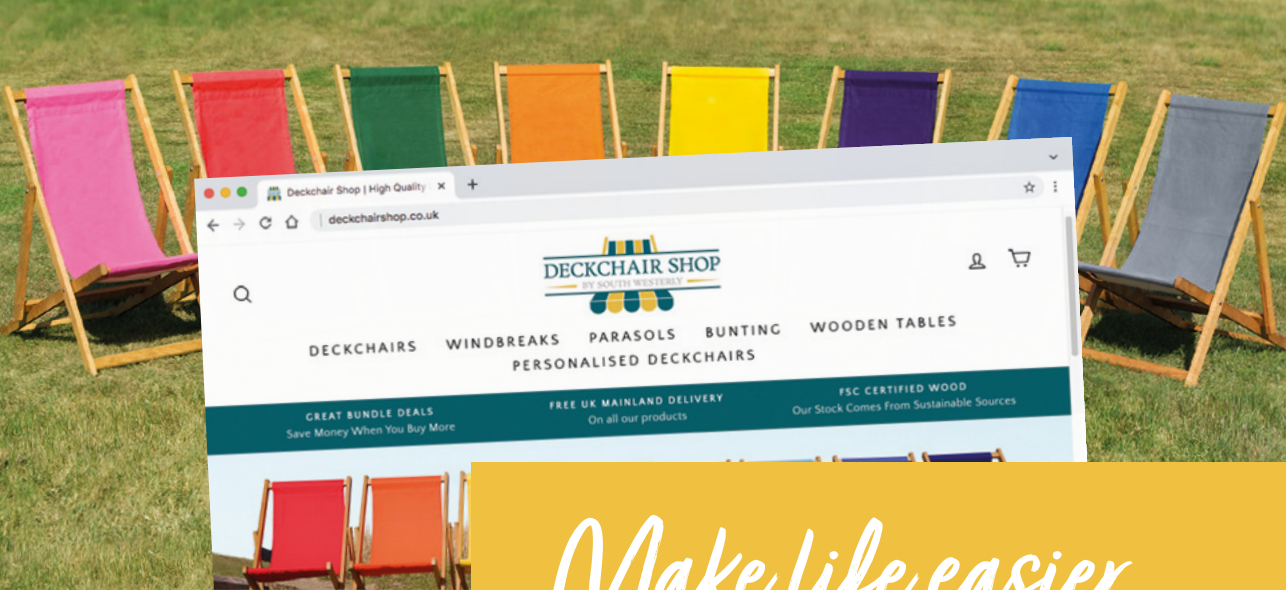
Single use carrier bag sales in the UK have fallen by 95% since the plastic bag tax was introduced in 2015. Customers expect affordable and easily available eco-friendly alternatives, which is where GoJute can help.

As Europe's largest manufacturer of jute and cotton bags, GoJute can provide eco-friendly bags for retail, trade shows and events. Choose from hundreds of colour and design combinations to create the perfect bag for your business.



Tel: 01726 75553  
Email: [info@gojute.co.uk](mailto:info@gojute.co.uk)  
Website: [gojuteinternational.com](http://gojuteinternational.com)





*Make life easier...*

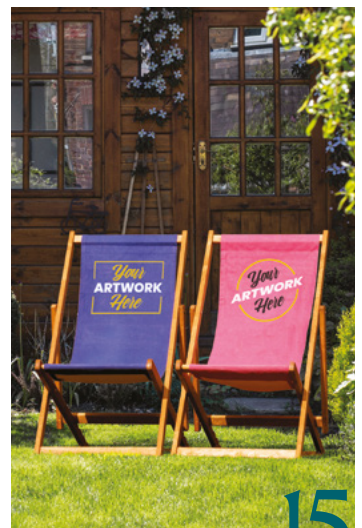
Many of South Westerly's high-end products are available to buy online.

- STEP 1** Visit [deckchairshop.co.uk](http://deckchairshop.co.uk) to browse the products
- STEP 2** Add to basket
- STEP 3** Pay securely online
- STEP 4** Wait for notification that your order is on its way
- STEP 5** Receive your order direct from our UK warehouse

**You could be relaxing on your deckchair by the weekend.**



Tel: 01726 982105  
Website: [deckchairshop.co.uk](http://deckchairshop.co.uk)



# SOUTH WESTERLY

DECKCHAIRS | PARASOLS  
WINDBREAKS | FURNITURE



## Branded DECKCHAIRS, PARASOLS, WINDBREAKS & FURNITURE



OEKO-TEX®  
CONFIDENCE IN TEXTILES



© 2024 South Westerly Deckchair. All rights reserved.

Information correct at time of going to press – for the latest products and pricing, please contact South Westerly

[info@southwesterlydeckchair.com](mailto:info@southwesterlydeckchair.com) | [SouthWesterlyDeckchair.com](http://SouthWesterlyDeckchair.com) | 01726 75559



Printed on FSC® certified paper from sustainable sources.  
Please recycle after you have finished with this brochure,  
or better yet, pass it on to someone you know.